

safar  enie®
Aap Ke Safar Ka Sathi



www.safargenie.com

**GORAKHPUR | DELHI & NCR | MUMBAI | SRI NAGAR | SHIMLA
HARIDWAR | JAIPUR | KATHMANDU | PHUENTSHOLING**

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*"I am **Er. Ashutosh Sharma**, an **Army Brat**, born in UP, brought up in India, travelling the world & working with people across the globe. **Engineer** by Education, Travel Entrepreneur by chance, Entrepreneur by choice & Tour Operator by profession"*

*After completing my **M.B.A**, I took challenging roles in corporate & had **worked** for almost **10 years** in **India, Gulf & Africa**.*

*In our organization we practice "**Win – Win – Win**" culture i.e 1st Win for our **Customers**, 2nd Win for **Employees** & 3rd Win for **Business Owners**, which ensure the best quality services for our customers & best working environment for our employees & hence the Success & Growth of Business.*



Er. Ashutosh Sharma
Director - Sales

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WHO WE ARE

We ***M/s Ashirwad Holidays Pvt Ltd (SafarGenie)*** is recognized by **Ministry of Tourism Government of India** and a bonafide member of **ADTOI (Association of Domestic Tour Operators Of India)**, **ABTO (Association Of Buddhist Tour Operators)** & **TTAUP (Travel Trade Association of Uttar Pradesh)** & specialized ourselves as ***Domestic Tour Operator***.

We are a **DMC of Nepal, Uttar Pradesh (Kashi) & Chardham Yatra (Uttarakhand)**, apart from that we also conduct tours of ***Bhutan & North India Tours (Covering Ladakh, Jammu & Kashmir, Himachal Pradesh, Punjab)***.

VISION

To create great memories for our travellers, create opportunities for local talent & become an Inbound Tour Operator by 2025.

MISSION

At *SafarGenie*, we are highly committed to provide an ethical & professional service to our every single guest / concern, ensuring they benefit from our experience, unique style and business ethics. A highly visible, independent and progressive tour operator, we aim to make a difference in everything we do.

CORE VALUE

Honesty & Integrity
Commitment & Sincerity
Innovation & Development

Respect & Honour
Teamwork & Unity

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OUR JOURNEY

2010

Mr. S. C Sharma (Ex-Indian Army) founded a Transport Company Ashirwad Tours & Travels after retirement to follow his passion.

2012

Company shifted it's focus from Transport Company to become a **Tour Company** to save the Tourist visiting Nepal from "**Fraud**".

There is an interesting story attached to this, read "**The Story**" section to know more about the incident.

2014

Er. Ashutosh Sharma joined the business & also introduced the **1st Brand New 17 Seater Tempo Traveller** to Gorakhpur Market. It's not that there was No Tempo Traveller available in the market, but all of them were 2nd hand vehicle brought from other Tourist Destination like Varanasi.

2015

After the grand success of 1st Tempo Traveller in the previous tourist season, in **March 2015**, **2nd Tempo Traveller** was inducted to our fleet.

April 25, 2015 was the Turning Point in the company's history. As Nepal was very badly hit by an Earthquake & it was a very big setback for the business.

But Show Must Go On. Hence new Destination **Bhutan & North East (Sikkim & Darjeeling)** were introduced.

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OUR JOURNEY

2016

To expand our wings we started serving & managing the **Ground Handling Work** of some reputed Buddhist Tour Operators in the country and hence we also entered into **Buddhist Pilgrimage Tours** also.

2017

In past 08 years we understood that Transport Plays a vital role in success of any Tour & hence again we added **1st Luxury PKN Body 20 Seater Tempo Traveller** to this market again this was a big hit & most **preferred by Foreign & Luxury Indian Tourist**.

2018

As our expansion plan new destination **Uttrakhand (Chardham Yatra) & Himachal** was added.

Also the **2nd Luxury PKN Body 20 Seater Tempo Traveller** to the fleet.

2019

On **Aug 26, 2019** was renamed & restructured as **M/s Ashirwad Holidays Pvt Ltd**.

Further other North Indian destination i.e **Sri-Nagar & Ladakh** added to product bucket list.

2022

Got **approved** by the **Ministry of Tourism Government of India**.

Also became a member of **ADTOI (Association Of Domestic Tour Operators Of India)**.



WHY WE DO WHAT WE DO : THE STORY

There is very popular saying ***"Necessity Is The Mother of Invention"***, which completely suites to our situation & that is how we came into existence.

So, all this happened in year 2011, it was only 01 year when our founder Mr. S. C Sharma (Ex-Indian Army) had entered into business & was operating as a local transporter.

Mr. Ashutosh Sharma (His Son) was than working abroad & used to come to India only on his annual vacation, this year he was gifted a Nepal Tour Package from his father. The entire tour was arranged by a local travel agent to whom Mr. Sharma used to give his transport services.

But, this agent cheated the family and did not delivered what was committed to them, like hotels were changed at last moment, tour was booked for 5 days, but driver created the fear that Maoist in Nepal has called for shutdown, & for how long this will last no one knows. Back then calling from Nepal was a challenge, WhatsApp and other social media was not popular & hence family could not contact India to verify all this. And thus they succeed in their cheating business & instead of 5 days driver brought them on 3rd day itself.

And when it was investigated, it was found that this was a joint conspiracy of agent & the driver. Neither refund nor any compensation was given by that agent.

That's, what motivated Mr. Sharma to entered into this business with mission that what has happened to him should not happen to other visitors in our city, because for a Fauji – His land is his mother & no one is allowed to play with the dignity of the mother.

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WHAT WE OFFER

As a **Tour Operator** we offer & sell Tour Packages to our clients from **India & abroad**. We are **specialized** in conducting Tours of North India & currently offering our services for following **North Indian Destinations**.

Leh & Ladakh
Punjab
Rajasthan
Uttar Pradesh

Jammu & Kashmir
Himachal Pradesh
Uttarakhand
Madhya Pradesh

Apart from the above we are **experienced & expertise** in conducting tour to our neighboring countries where we have **Visa Free Entry for India Nationals**.

Nepal

Bhutan

We are also very well know for conducting pilgrimage tours to our region & some of **our most popular Pilgrimage Tours** are as below.

Amarnath Yatra
Ayodhya – Kashi – Prayagraj
Chardham Yatra
Muktinath Yatra
Mathura – Vrindavan – Gokul
Kailash Mansarovar Yatra

We are very popular among Vaishnavas for offering most popular **Divya Desham Temple Tour Of North India**.

**Ayodhya – Naimi Saranyam – Mathura –Devprayag –
Joshimath – Badrinath**

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CERTIFICATE OF INCORPORATION



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that ASHIRWAD HOLIDAYS PRIVATE LIMITED is incorporated on this Twenty sixth day of August Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U63030UP2019PTC120512.

The Permanent Account Number (PAN) of the company is AASCA6566C *

The Tax Deduction and Collection Account Number (TAN) of the company is ALDA05143F *

Given under my hand at Manesar this Twenty sixth day of August Two thousand nineteen .



Digital Signature Certificate
Mr. Pankaj Srivastava

For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:

ASHIRWAD HOLIDAYS PRIVATE LIMITED

Office No: 12 (S), First Floor, Kanchanpur Tower, Airport Road, Mohaddipur,
GORAKHPUR, Gorakhpur, Uttar Pradesh, India, 273008



* as issued by the Income Tax Department

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GST CERTIFICATE



Government of India
Form GST REG-06
[See Rule 10(1)]

Registration Certificate

Registration Number : 09AASCA6566C1ZB

1.	Legal Name	ASHIRWAD HOLIDAYS PRIVATE LIMITED			
2.	Trade Name, if any	ASHIRWAD HOLIDAYS PRIVATE LIMITED			
3.	Constitution of Business	Private Limited Company			
4.	Address of Principal Place of Business	Office No 12 S, First Floor, Kanchanpur Tower, Airport Road, Mohaddipur, Gorakhpur, Gorakhpur, Uttar Pradesh, 273008			
5.	Date of Liability				
6.	Period of Validity	From	07/09/2019	To	Not Applicable
7.	Type of Registration	Regular			
8.	Particulars of Approving Authority				
Signature					
Name					
Designation					
Jurisdictional Office					
9.	Date of issue of Certificate	07/09/2019			
Note: The registration certificate is required to be prominently displayed at all places of business in the State.					

This is a system generated digitally signed Registration Certificate issued based on the deemed approval of application on 07/09/2019 .





MINISTRY OF TOURISM

4/28/22, 12:16 PM

<https://etraveltradeapproval.nic.in/CheckVerification.aspx?AID=2204250HB924>



भारत सरकार / Government of India

पर्यटन मंत्रालय / Ministry of Tourism

यात्रा व्यवसाय प्रभाग / Travel Trade Division

Ministry of Tourism, Govt. of India

Organization	ASHIRWAD HOLIDAYS PRIVATE LIMITED
Address	Office No : 12 (S), First Floor, Kanchanpur Tower, Airport Road, Mohaddipur Uttar Pradesh, Pin: 273008
Approval No	2204250HB924
Category	Start Ups/Tour Operator
Valid From	Tuesday, April 26, 2022
Valid To	Friday, April 25, 2025



WHAT GUEST SAY ABOUT US



KARNATAKA



GUJRAT



MAHARASHTRA



TELANGANA



RAJASTHAN



UTTAR PRADESH

Click On
Images
to watch
our
reviews.



CHHATISGARH

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WHAT GUEST SAY ABOUT US



yogesh udasi

1 review · 12 photos



★★★★★ 3 months ago

Awesome...They are best for nepal tour....



nitika tripathi

Local Guide · 19 reviews · 7 photos



★★★★★ a month ago

Excellent management of travel.. even if we fluctuate about our destination they adjust it. They are very flexible.. very helpful.. thank you Safar genie and Thanks Ashutosh... 😊



Ashwin

35 reviews



★★★★★ 4 months ago

Hello, I have traveled so many parts of Nepal as well as other countries through this Travel Agent. I am highly satisfied by them. Please, I recommend you to take service from the same travel agent. Thank you. Good luck...



vivek keshri

Local Guide · 40 reviews · 2 photos



★★★★★ 8 months ago

It was a great trip planned by safergenie, earlier I was in doubt of their service but they will provide all they have promised and of best quality, we were 17 person for nepal tour from gorakhpur, all 4 hotels suggested by them were very nice, having good setup and arrangements as per our need, they also covered all places as per plan. Thank you so much ashutosh ji for arranging a nice and memorable trip for all of us.

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WHAT GUEST SAY ABOUT US



Prakash Chandra Dubey

5 reviews · 1 photo

★★★★★ 2 months ago

Our Nepal pilgrimage tour was nicely arranged by Ashirwad Travels Gorakhpur. We all were Senior citizen experienced no trouble, everything went smoothly. I can say "Paisa Vasool". Thanks "safariGenie".



Karina Kumari

13 reviews

★★★★★ 5 months ago

Kedarnath was my 2nd trip with team SafariGenie and I am very satisfied with the service and Coordinators ❤️. They were helpful from the very beginning, tried to organize at the best our trip to Kasol and Kedarnath. Driver was very professional and friendly, the accommodation was superb and enjoyed our trip. I would highly recommend you guys to plan a trip with them.



Prakash Gupta

Local Guide · 164 reviews · 295 photos

★★★★★ 5 years ago

I do a lot of research before doing anything, it was my 1st decision to book our Nepal holidays through a travel agency and I couldn't believe it!! No 1 service provider for Nepal holidays (haven't tried Bhutan, Sikkim and Darjeeling yet :) but very soon our next holiday would be through them. Ashirwad tours & travels people are professionals and they are pro for Nepal, they made the trip so easy and wonderful it made me write this review, I want to say they care for their clients and I wish I could've planned my trip earlier, to summarize they are your dream trip planners and TRUSTWORTHY. Mr. Ashutosh is a customer centric person who was available for us even when we needed him from Kathmandu. A ♥ full thank you from my 🧑🏻👤👤



WHAT GUEST SAY ABOUT US



Rachit Khanna

10 reviews · 3 photos

★★★★★ 4 months ago

Great package. Very well organized and good tie ups in Nepal.
Team is approachable everytime. Glad that I got my Nepal trip planned with them.
Thank you for the great service! 😊



Raghav

39 reviews

★★★★★ 4 months ago

I am really happy that I chose saferGenie as my travelling buddy. The services they have provided for my travel experience was really top notch. They gave me the best of the best travel guide on my trekking adventure as well, the guide was also super nice and took well care of our health as well as accommodations on the journey



Rohit Tarang

10 reviews · 3 photos

★★★★★ a month ago

An awesome trip of Nepal from Gorakhpur. Budget package. All Hotels were beautiful. Driver was very good. Very peaceful and memorable journey.



Shamprasad Mysore srinivas

1 review

★★★★★ 3 weeks ago **NEW**

Chardham was my 2nd trip with team SafarGenie and I am very satisfied with the service and Coordinators. They were helpful from the very beginning, tried to organize at the best. We were happy with respect to the hotels, food, and the help to transport our luggage. Driver was very professional and friendly. If an extra driver was provided we might have managed to cover a couple of places we missed. Help in booking helicopter tickets would have been a great boost to the trip. Surely recommend it to my friends and family. Thank you for a memorable trip.



CONTACT US

Registered Office

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E-Mail : enquiry@safargenie.com

Web : www.safargenie.com

We Can Also Be Reached At

Delhi & NCR | Mumbai | Sri-Nagar | Shimla | Jaipur
Haridwar | Kathmandu (Nepal) | Phuentsholing (Bhutan)

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GOVERNMENT OF INDIA

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